Your privacy is important to the-marketing-labs. So we’ve developed a Privacy Policy that covers how we collect, use, disclose, transfer, and store your information. We will take all reasonable steps to ensure that your data is treated securely and in accordance with this privacy policy.

**What we collect**

We collect certain information or data about you when you use www.the-marketing-labs.com or contact us using the website forms.

**We collect:**

questions, queries or feedback you leave, including your email address, if you contact the-marketing-labs

your email address and subscription preferences when you sign up to our email alerts, and

details of which version of web browser you used as well as information on how you use the site, by using cookies and page tagging techniques.

**This information helps us to :**

send you our newsletters from time to time if you have requested this information

ensure that content from our site is presented in the most effective manner for you and for your device

provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes

carry out our obligations arising from any contracts entered into between you and us

allow you to participate in interactive features of our service, when you choose to do so and

notify you about changes to our service.

This information can be viewed by authorised people in the-marketing-labs and our suppliers Wix.com and OVH.com to:

improve the site by monitoring how you use it

gather feedback to improve our services, for example our email alerts

respond to any feedback you send us.

**Where your information is stored**

We store your information, whenever possible, on secure servers in the European Economic Area (EEA).

**Keeping your information secure**

We have procedures and security features in place to keep your information secure once we receive it. This is detailed in our Data Protection and Security Policy.

**Disclosing your information**

We may pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use and other agreements. This may include disclosing to other companies and organisations in connection with fraud protection and credit risk reduction. We won’t share your personal information with any other organisations for marketing or commercial purposes, and we don’t pass on your details to other websites.

If we process personal information for the purpose of market research, we use it solely to contact you as a research participant. Data obtained from participants’ responses and input is analysed in an aggregated manner and information is anonymised before being shared with

clients. We keep personal information and data no longer than is necessary for the purpose of each project.

**Your rights**

You can find out what information we hold about you, and ask us not to use any of the information we collect. If you wish to exercise this right, please send your request by using our contact form on https://www.the-marketing-labs.com/

If you’ve signed up for email alerts, you can unsubscribe or change your settings at any time.

**Contact**

If you have any questions about this Privacy Policy, you can contact us by:

* completing our contact form on https://www.the-marketing-labs.com/
* sending a letter to this address: the-marketing-labs 268 avenue Daumesnil 75012 Paris, France.

Please note that if you click on, or follow, any links from our site to external websites, our privacy policy will no longer apply. Please check the privacy policies of any such external site before submitting any personal data, as we cannot accept any responsibility or liability in relation to them.